





- Welcome
- Project Overview
- SC3 Meeting Review
  - Planning Principles & Focus Areas
- Draft Comprehensive Plan Elements
  - Future Land Use Map
  - Future Active Transportation Map
  - Planning Principle Updates (Vision/Principal Statements, Goals, & Objectives)
  - Focus Area Concepts
- Group Exercises
- Next Steps























PHASE 1:

Investigate

PHASE 2:

Inform

PHASE 3:

Engage the

Community

PHASE 4:

Develop the

Plan

PHASE 5:

Finalize,

Inspire, &

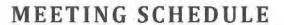
Implement



Support



# Project Schedule



MEDINA COMPREHENSIVE PLAN - 1/19/2022

June 18, 2021 Virtual - Zoom	Project Kick Off- Project kick-off with the client team to identify key planning and development issues, develop a steering committee structure and member list, and establish the finalized logistics and draft project schedule	1 25
July 22, 2021 Spin - In-Person Medina City Hall	Steering Committee Meeting 1 Review project purpose, scope, schedule, conduct goal setting/idea generation activities, and identify focus areas.	7 110
August 13, 2021 In-Person/On-Site	Area Tour with Client Team  Conduct a driving/walking tour with the client team in key areas within the City.  Purpose to develop a clearer understanding of the identify issues and opportunities within the City.	4 acon
August 18, 2021 Time Spm-7pm - Location: Medina City Hall Rotunda	Design Charrette (Steering Committee Meeting 2) Host an interactive design charrette with members of the steering committee, stakeholders, and community members to engage in exercises which will generate ideas and initiate dialogue on the future conditions of Medina.	
Launch on September 13, 2021 - October 29, 2021	Community Survey & Pop-Up Engagement Launch community and stakeholder survey to gather feedback and insights from the larger Medina community. Additionally, key questions will be formated on boards to be placed strategically in the community to gather additional feedback and participation.	C Seption
November 17, 2021 Time 5pm-7pm - Location: Medina City Ilali Rotunda	Steering Committee Meeting 3 Review and translate the results from the previous tasks, create a list of draft development principles and review focus areas.	
January 19, 2022 Time Spin-7pm - Location: Medina City Hall Rotunda	Steering Committee Meeting 4 Review focus area concepts and initial draft plan framework	
Week of February 7 or 14, 2022 Time TBD - Location TBD	Public Open House Facilitate a public open house to unveil the draft comprehensive plan for community freedback and insights.	1 110
February 24, 2022 Time 5pm-7pm - Lacation Medina Gry Hall Rotunda	Steering Committee Meeting 5  Present the final plan and outline next steps for fundraising and implementation.	20.00
March 2022 Time TBD - Location TBD	Elected Officials Meeting (Planning Commission/City Council) Present the final plan to elected and appointed officials for adoption.	1











We went through the community engagement results, discussed goals and objectives related to the plan elements, and went through the focus area concepts.







# MEDINA COMPREHENSIVE PLAN DRAFT PLAN ELEMENTS







This plan element encompasses what type of land uses are desired, how/where the city should grow, how to address vacant/underutilized lands, park and open spaces, trails for recreation, and zoning.

#### WHAT HAVE WE LEARNED:

- 78% of survey responders think it is very important to preserve and maintain the historic district downtown.
- · Respondents felt that redeveloping existing, aging, commercial centers should be a focus for future growth.
- Mixed-use development is also supported and encouraged where appropriate in the City



This plan element encompasses programs, events, activities, employment, and other civic components that make the City of Medina attractive to live, work, and play.



#### WHAT HAVE WE LEARNED:

- 68% believe Medina is going in the right direction
- 79% see themselves living in Medina in the next 5 years.
- · Asked to describe Medina in one word, some answers were: quaint, community, home, friendly, and collaborative
- Events on or near the square were popular with the

# In each table group, we asked how satisfed residents were. Overall a healthy balance of land uses that is not too reliant on asked how satisfed residents were. Overall a healthy balance of land uses that is not too reliant on asked how satisfed residents were. developing vision statements and objectives

for inciple statements for each of the plan elements of deep of the ENTIRE city of the EN

envision that plan elements to advance Medina. Write that statement using a marker, on the sheet.

- 4. Next, write down 5-10 objectives that are actions or methods to drive and achieve the principle/vision statement for the plan element.
- · Reuse, repurpose, preserve, sustainability, creative, practical
- Responsible growth & redevelopment
- Clear zoning area definitions
- · Preserve green space

- Create specific & appropriate requirements for growth corridor
- Ensure zoning is in place for appropriate development
- Identify sites for redevelopment & growth
- · Protect historically significant and environmentally sensitive
- Expand mixed use zones to provide flexible & creative (re) development



· Work with community organizations to support schools and public events

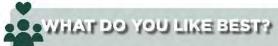
- Improve safety services
- · More Christmas lights
- · Better electric aggregation program
- Improve walkability, trail connectivity
- Offer tax incentives and collaborate with townships
- Support city & county parks and provide indoor/outdoor
- recreation options
- Incorporate green space in new developments



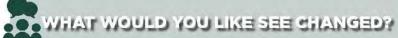


WEST LIBERTY CORRIDOR









Also in the groups, we went through and reviewed each focus area and asked, "what do you like best?" and "what would you like to see changed?"





















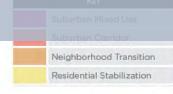
# Focus Areas: N. Court







What we like: the potential for redevelopment, restaurants, and the brick aesthetic





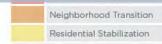


# Focus Areas: N. Court













# Focus Areas: W. Liberty







# What we like: Root candles facility, historic homes along the streetscape, and multimodal connections.



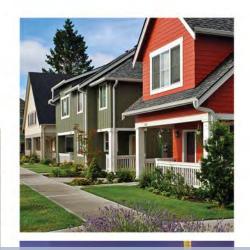




# Focus Areas: W. Liberty







What we want changed: Connection to the Foundry, small businesses and restaurants, improved streetscape (& transition), and green space.









# Focus Areas: E. Smith





What we like: Sweet & Geeks and the Garfield Elementary School.

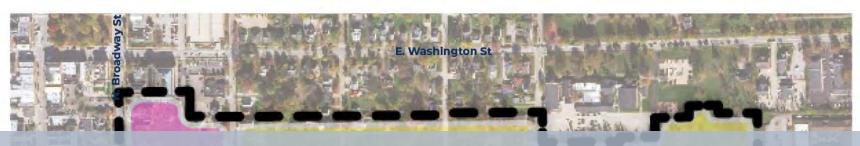






# Focus Areas: E. Smith







What we want changed: Redevelopment of the Medina Supply Site, improved transition to the residential areas, and improved connection to Farmer's Exchange area.







# Focus Areas: South Downtown





# What we like: Farmer's Exchange and connection to the downtown historic district







# Focus Areas: South Downtown







What we want changed: Improve streetscape/pedestrian feel (sidewalk connectivity), additional residential options (townhomes), public green/open space, and connection to Champion Creek Trail.

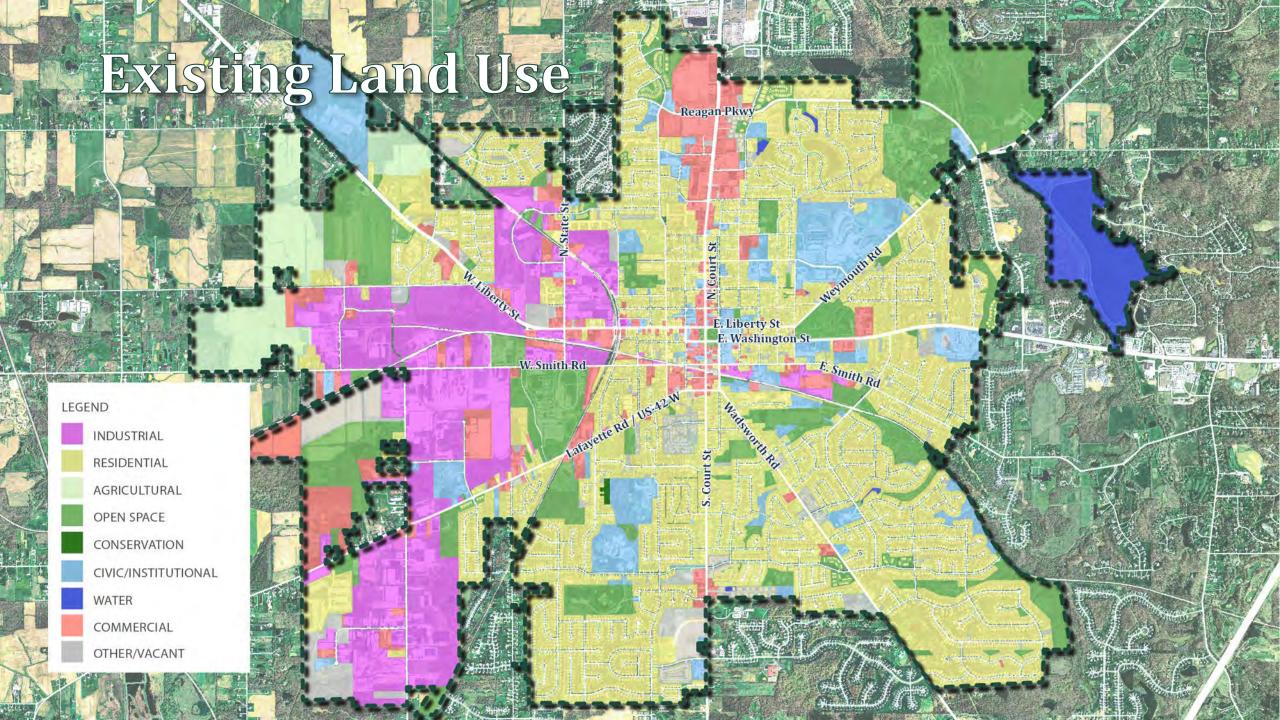


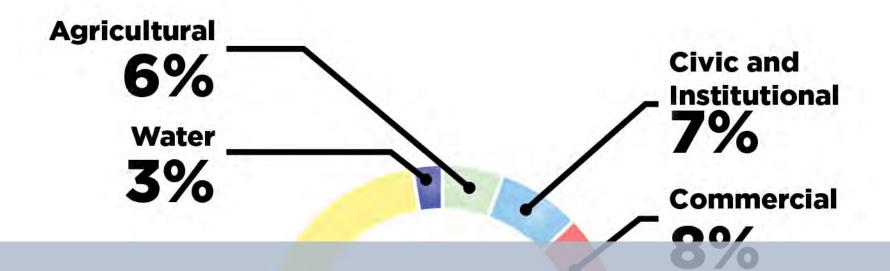




# Draft Comprehensive Plan Elements

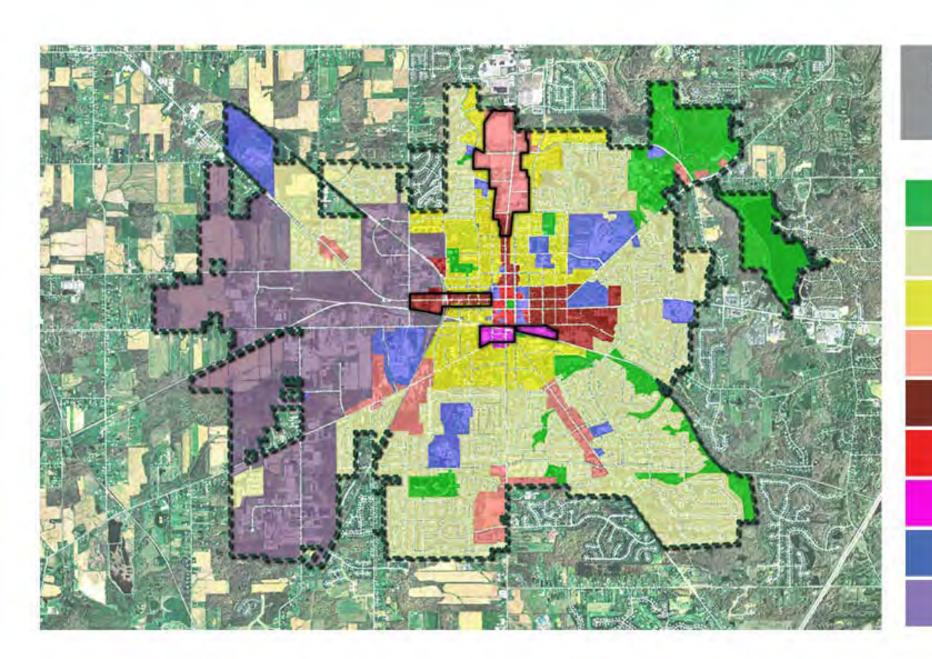
Future Land Use Map







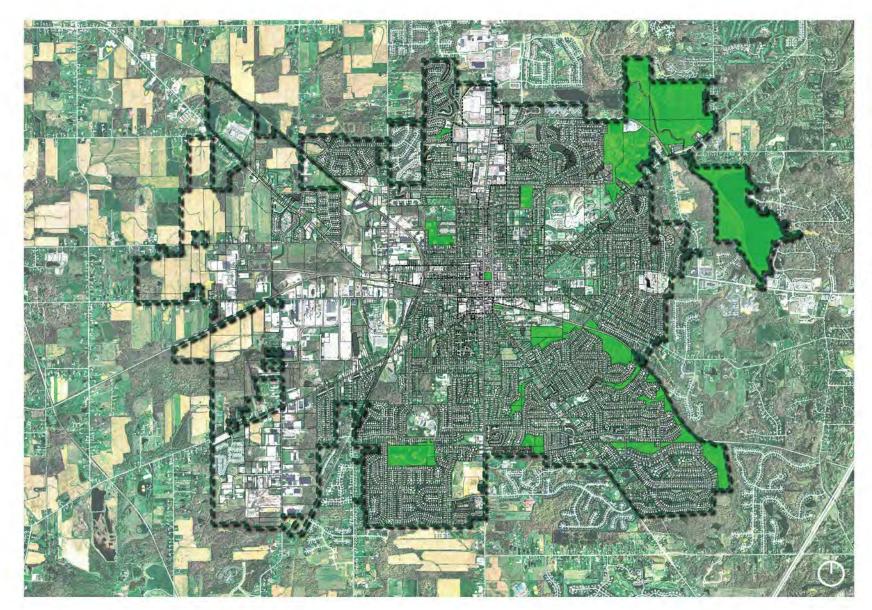




# Future Land Use Map - Draft

Parks & Open Space Suburban Residential Urban Residential Suburban Corridor **Urban Corridor** Central Bus. District **Urban Mixed Use** Institutional Innovation





# Parks & Open Space

#### **General Uses:**

Park and open spaces including a range of active and passive uses or activities.











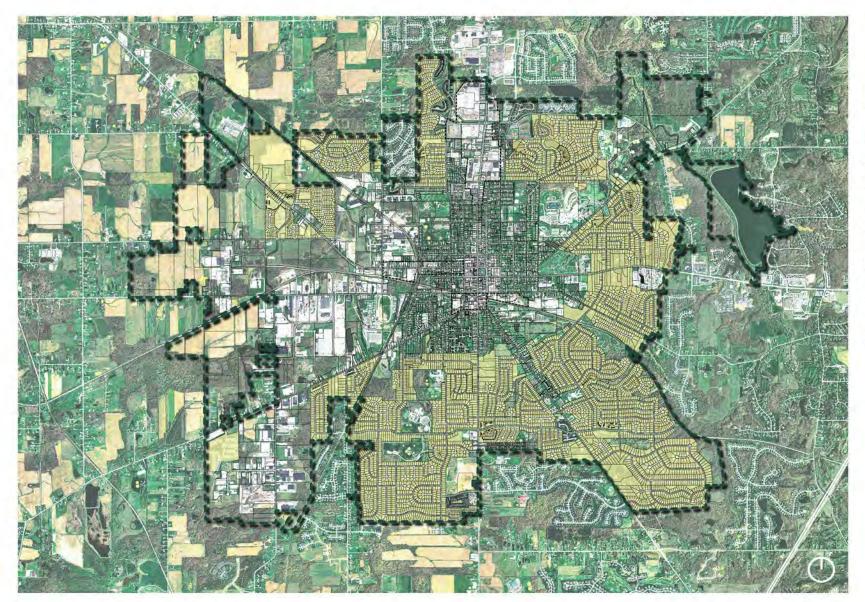
# Parks & Open Space

#### Intent:

To maintain and enhance existing public and semi public open spaces.







# Suburban Residential

#### **General Uses:**

Primarily single family detached units with smaller, more dense multi-unit structures where appropriate.











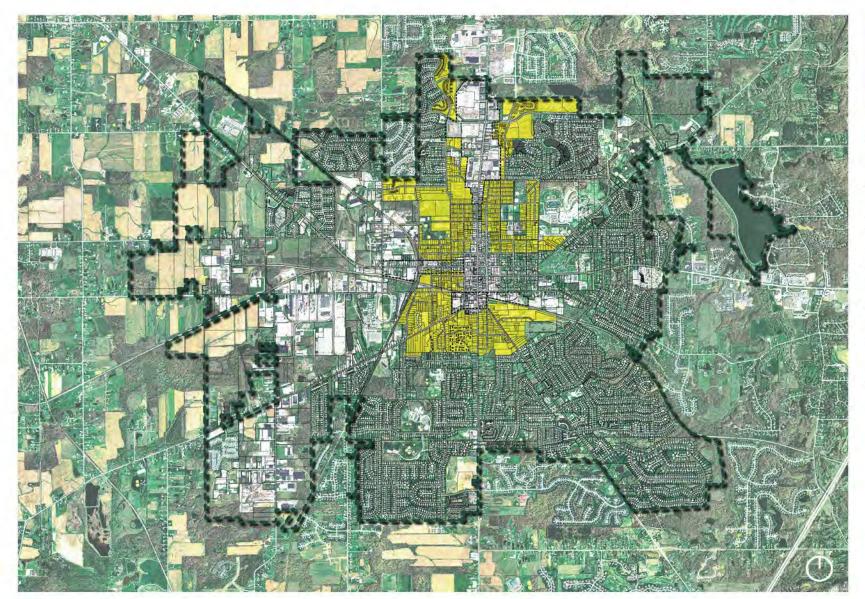
# Suburban Residential

#### Intent:

To maintain the existing fabric of established suburban subdivisions in the outskirts of the city.







# **Urban Residential**

#### **General Uses:**

A mix of smaller lot single family detached and attached units with smaller, more dense multi-unit structures where appropriate.











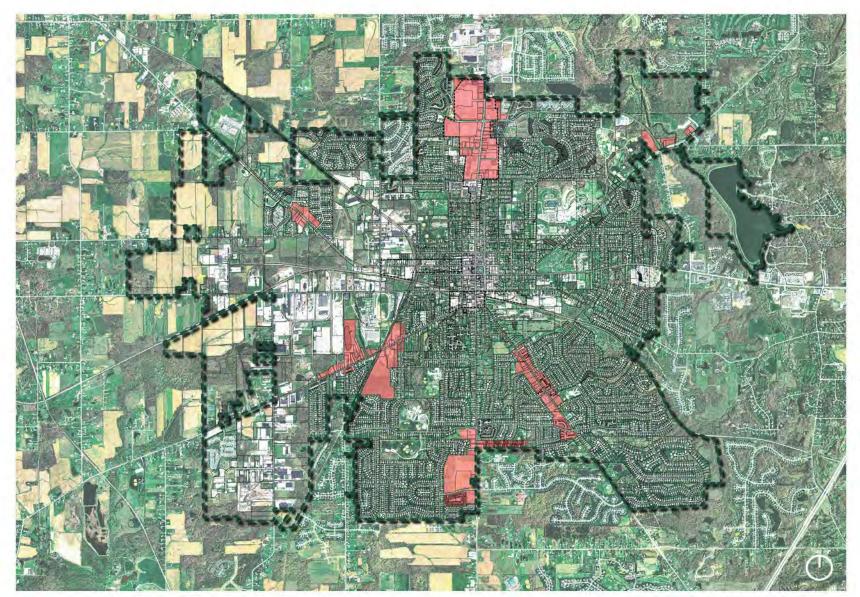
## **Urban Residential**

#### Intent:

To maintain and promote more dense and small lot residential in the older and more urban neighborhoods surrounding the square and other commercial centers in the city.







# **Suburban Corridor**

#### **General Uses:**

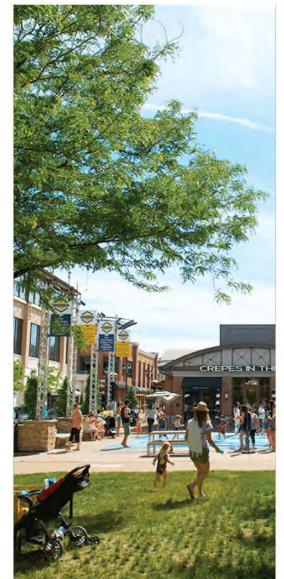
Primarily local and regional auto-centric commercial uses serving surrounding neighborhoods in various areas within the city.











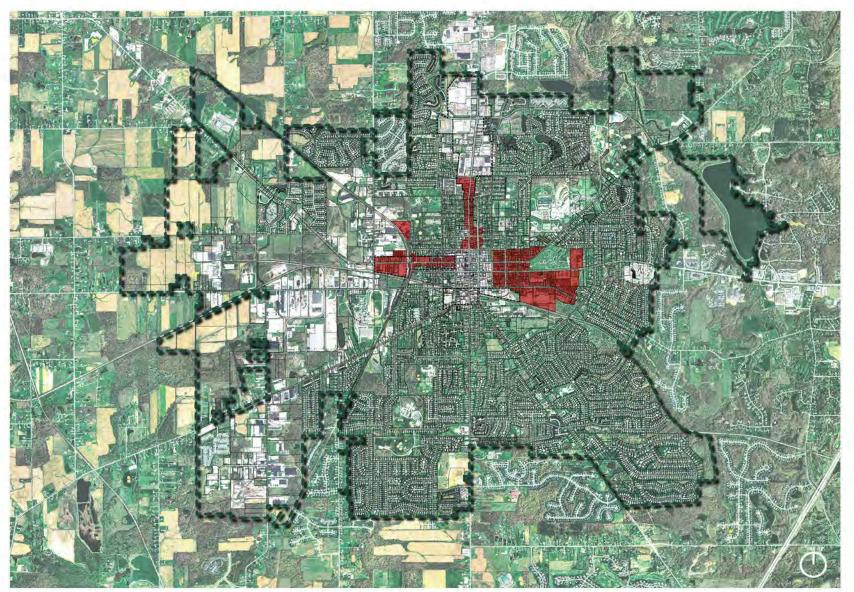
# **Suburban Corridor**

#### Intent:

To establish and concentrate larger commercial destinations together to form destination commercial centers in various places in the outskirts of the city.







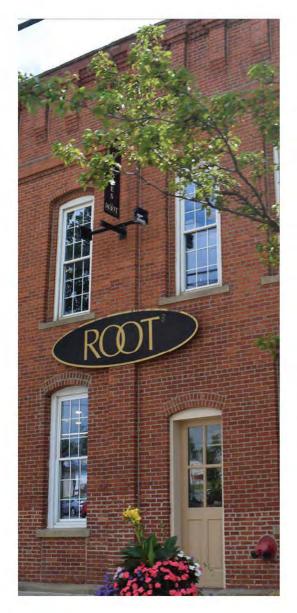
### **Urban Corridor**

#### **General Uses:**

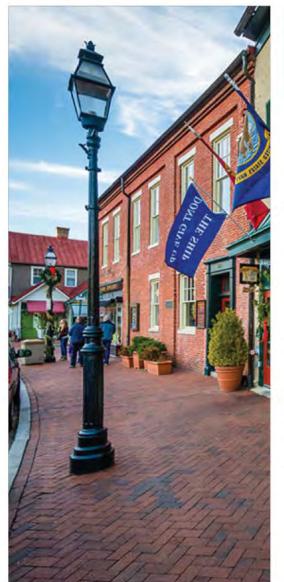
Primarily local pedestrian-oriented commercial uses serving neighborhoods surrounding the square and older, centrally located neighborhoods.











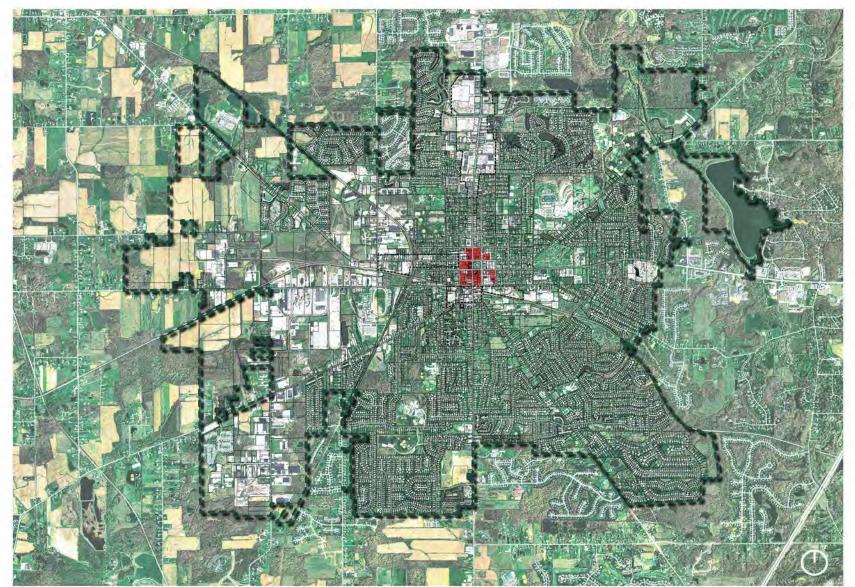
### **Urban Corridor**

#### Intent:

To concentrate local and smaller commercial destinations together to form neighborhood centers surrounding older, more dense neighborhoods in the center of the city.







# Central Business District

#### **General Uses:**

A historic district with primarily ground floor commercial uses with a mix of commercial, residential, service, and/or office uses on upper stories.











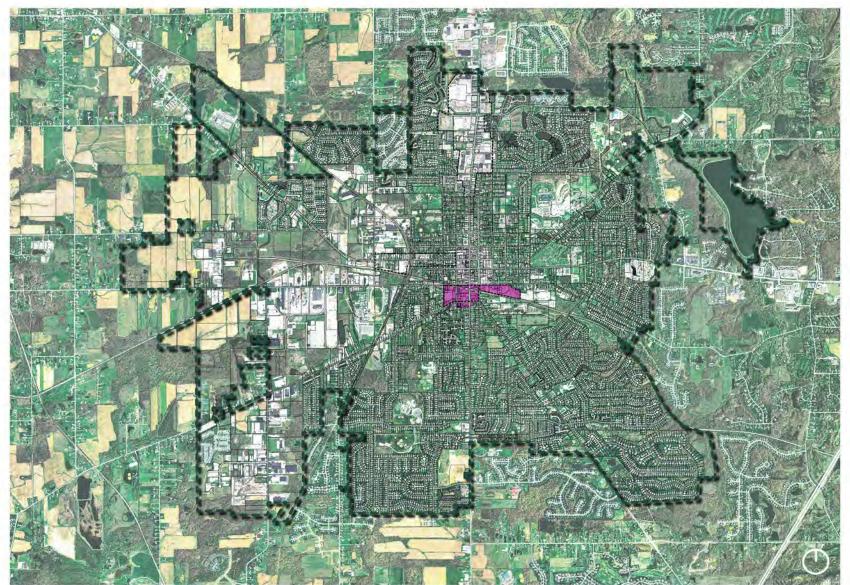
# Central Business District

#### Intent:

To maintain the historic fabric of Downtown
Medina through
walkable and vibrant
mixed use development
that compliment the
existing district.







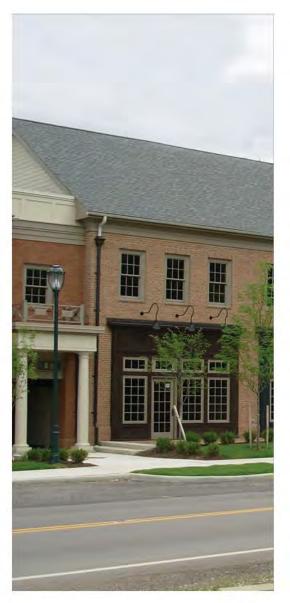
## **Urban Mixed-Use**

#### **General Uses:**

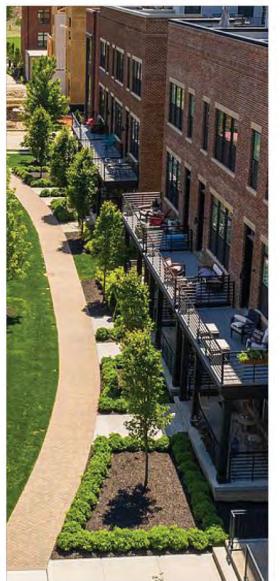
A combination of commercial, mixed use, and multi-unit residential buildings just south of the historic Central Business District.











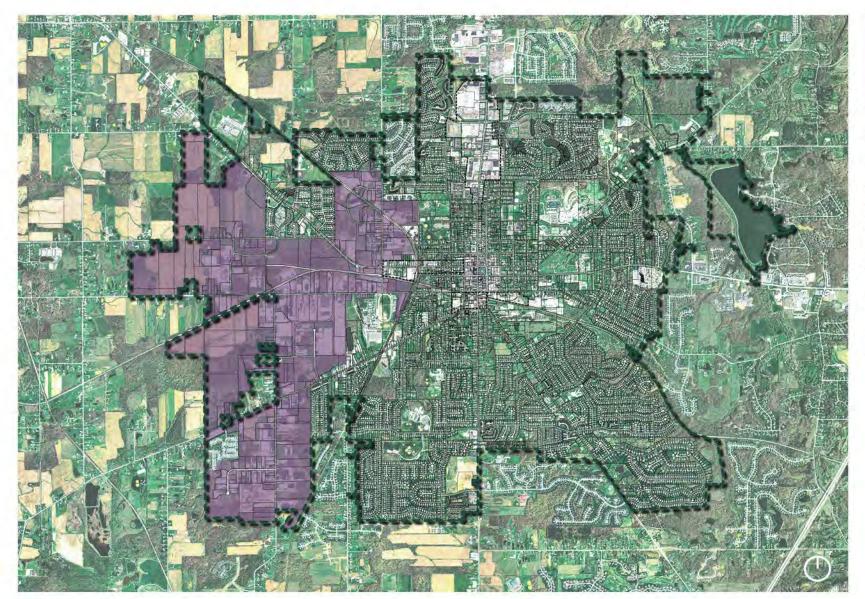
# **Urban Mixed-Use**

#### Intent:

To create a vibrant, walkable, mixed use neighborhood that serves the community, compliments existing structures, and enhances the corridor.







## **Innovation**

#### **General Uses:**

A combination of light industrial, warehouse, and manufacturing uses west of Downtown Medina.











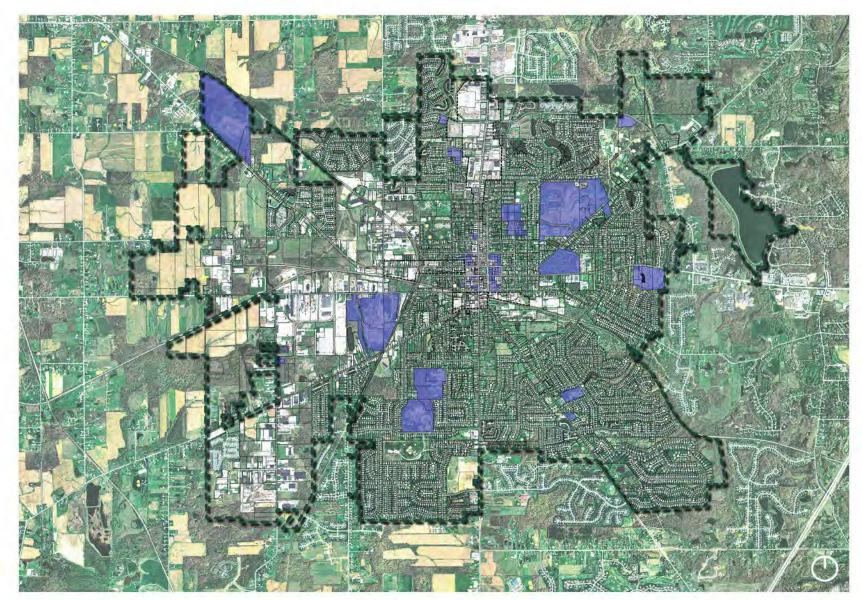
## **Innovation**

#### Intent:

To concentrate largescale industrial, research, and office users that demand proximity to local, regional, and national transportation networks.







#### **Institutional**

#### **General Uses:**

Areas and buildings to accommodate public and semi-public uses (government, city service and emergency, places of worship, schools, etc.).











## **Institutional**

#### Intent:

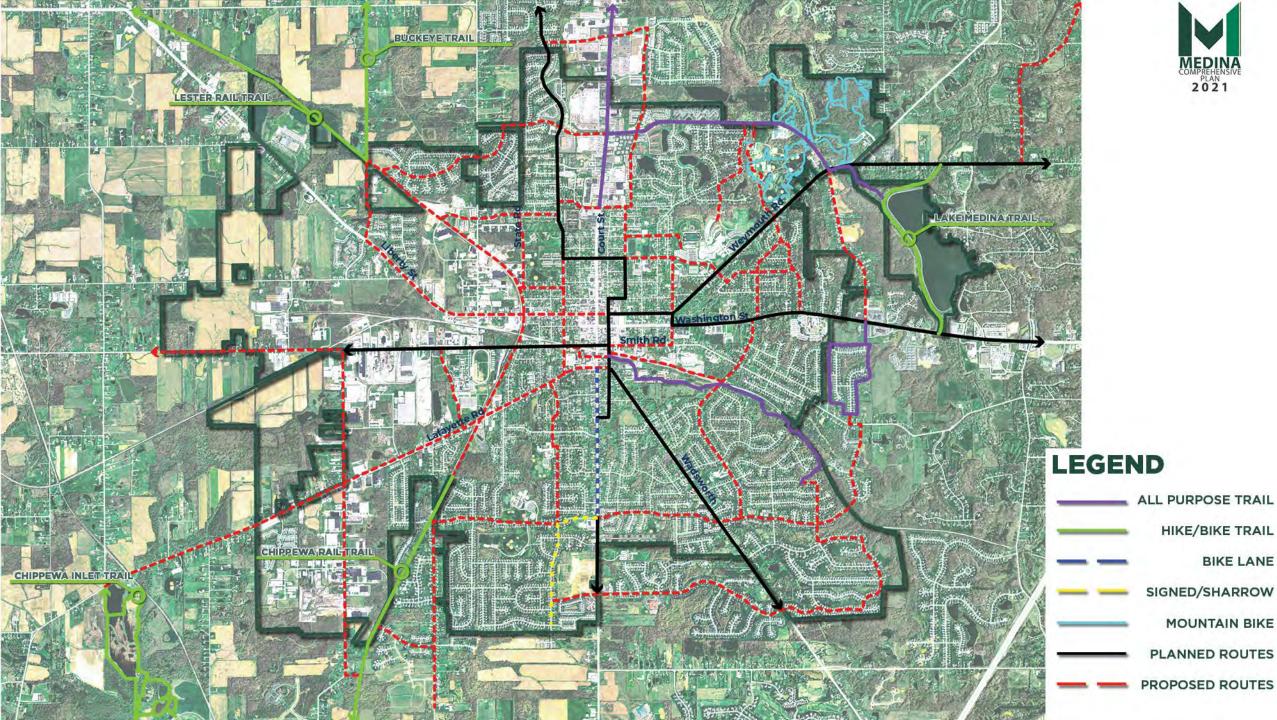
To maintain these community institutions and promote their services.

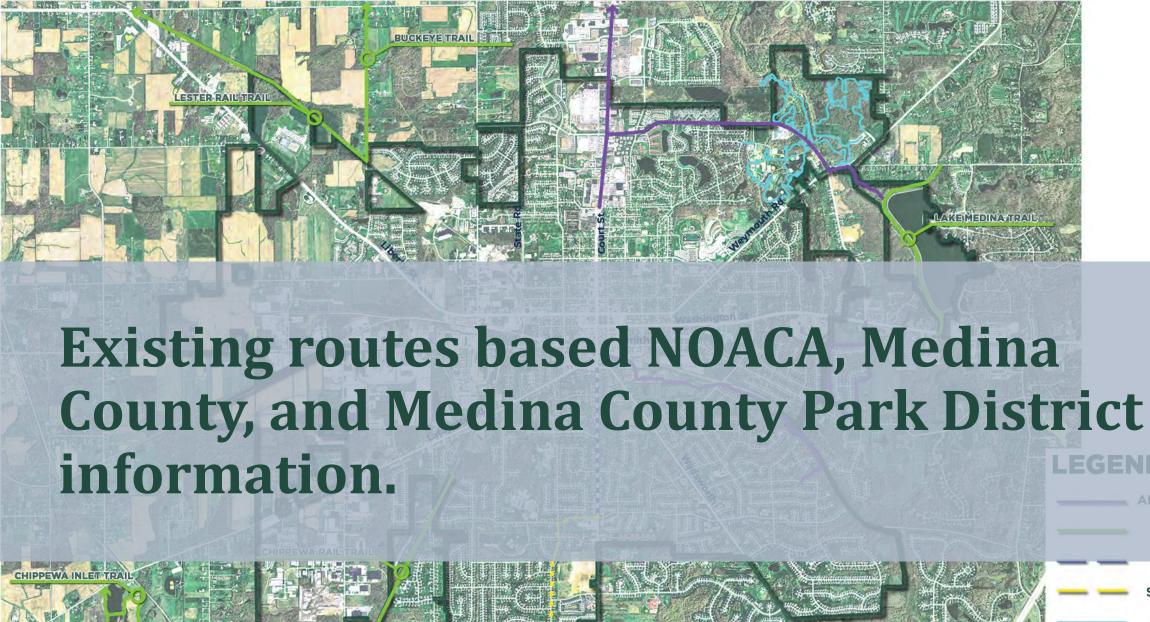




# Draft Comprehensive Plan Elements

**Future Active Transportation Map** 







LEGEND

ALL PURPOSE TRA

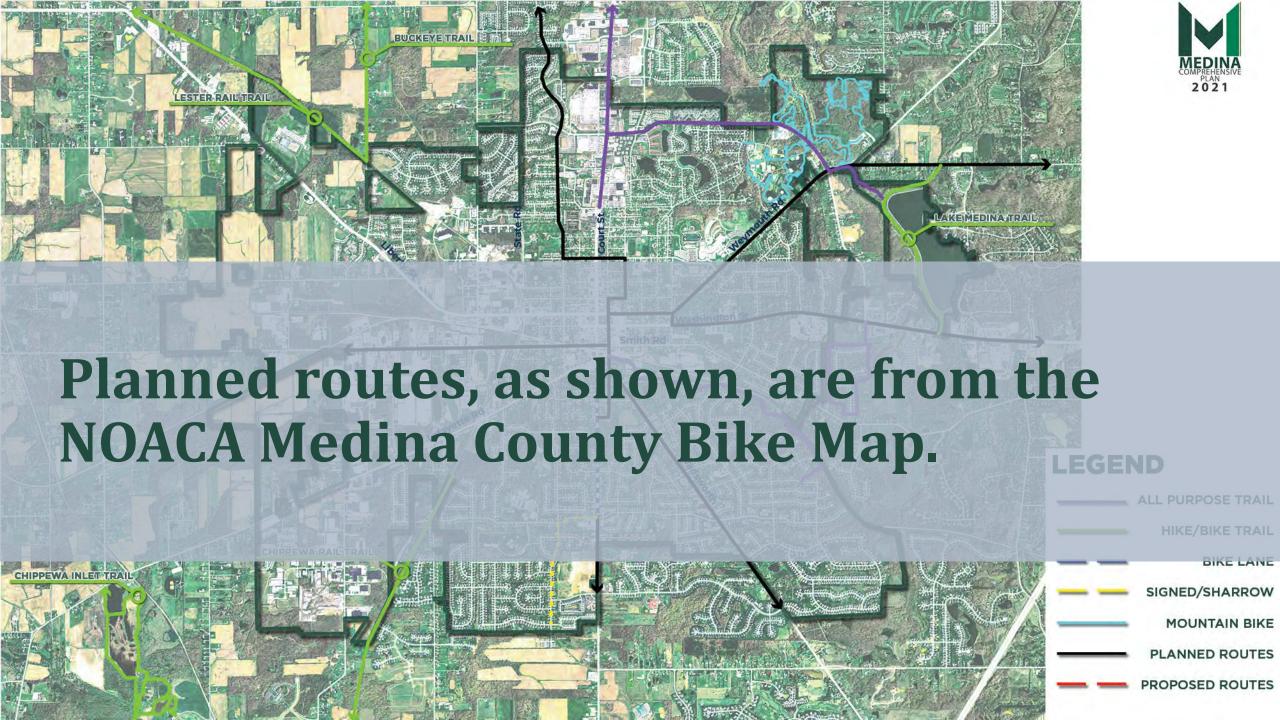
BIRE LANE

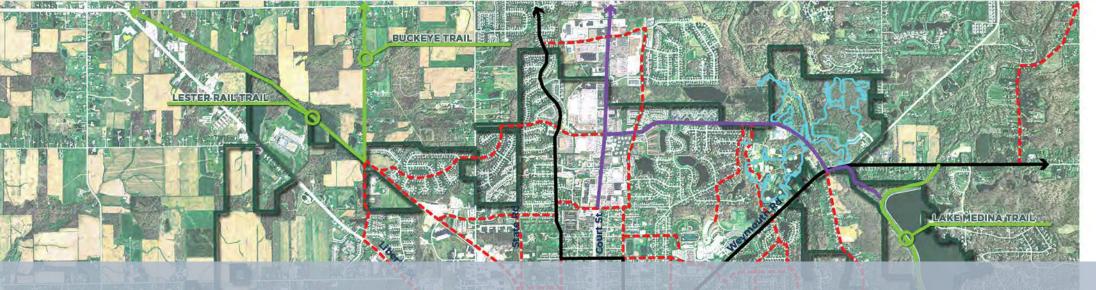
SIGNED/SHARROW

MOUNTAIN BIKE

PLANNED ROUTES

PROPOSED ROUTES







Proposed routes take into consideration connections to regional routes, connecting local assets, bicycling comfort, and feasibility.

CHIPPEWA INLET TRAIL

BIKE I AND

SIGNED/SHARROW

MOUNTAIN BIKE

PLANNED ROUTES

PROPOSED ROUTES



# Draft Comprehensive Plan Elements

Planning Principles Update

## The Plan Elements









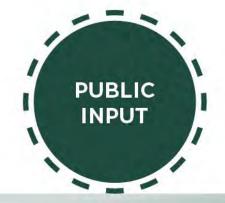








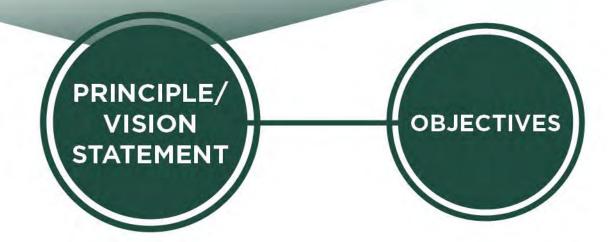






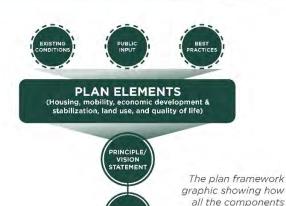
## PLAN ELEMENTS

(Housing, mobility, economic development & stabilization, land use, and quality of life)





## MEDINA COMPREHENSIVE PLAN DRAFT PLAN ELEMENTS



#### INSTRUCTIONS:

In the following columns, your group will start to develop vision /principle statements for each of the plan elements. Under each element are reminders of the feedback we have learned to date from the survey, pop-up engagements, steering committee meetings and existing conditions analysis.

- 1. Write one word on a post it that describes how you envision that plan element to advance the future of Medina.
- 2. Review and discuss those words in your group.
- 3. Create a principle/vision statement that articulates how you envision that plan elements to advance Medina. Write that statement using a marker, on the sheet.
- 4. Next, write down 5-10 objectives that are actions or methods to drive and achieve the principle/vision statement for the plan element.
- · Reuse, repurpose, preserve, sustainability, creative, practical
- Responsible growth & redevelopment
- Clear zoning area definitions
- Preserve green space





This plan element encompasses what type of land uses are desired, how/where the city should grow, how to address vacant/underutilized lands, park and open spaces, trails for recreation, and zoning.

#### WHAT HAVE WE LEARNED:

- 78% of survey responders think it is very important to preserve and maintain the historic district downtown.
- Respondents felt that redeveloping existing, aging, commercial centers should be a focus for future growth.
- Mixed-use development is also supported and encouraged where appropriate in the City.
- The City has excellent park coverage with residents being within a 5 minute walk to a local park.
- Existing trails and pathways are present, but not connected to one another or key destinations.
- Overall a healthy balance of land uses that is not too reliant on one particular use.



come together

comprehensive plan.

to create the

## YOUR VISION / PRINCIPLE STATEMENT:

- Land use framework that encompases ALL neighborhoods and corridors that complement and enhance the character and quality of the ENTIRE city
- · Efficient, responsible, repurpose-able
- Preserve and sustain historic areas, throughtfully and strategically redevelop and grow outwardly



#### OBJECTIVES

- Trail connectivity- all city trails connecting to each other and then to county trails, non-motorized
- · Protect open space
- Create specific & appropriate requirements for growth corridor
- Ensure zoning is in place for appropriate development
- Identify sites for redevelopment & growth
- Protect historically significant and environmentally sensitive locations
- Expand mixed use zones to provide flexible & creative (re) development



#### QUALITY OF LIFE

This plan element encompasses programs, events, activities, employment, and other civic components that make the City of Medina attractive to live, work, and play.



#### WHAT HAVE WE LEARNED:

- 68% believe Medina is going in the right direction
- 79% see themselves living in Medina in the next 5 years.
- Asked to describe Medina in one word, some answers were: quaint, community, home, friendly, and collaborative
- Events on or near the square were popular with the community, with a desire to see more programs.
- School district, proximity to employment, and job opportunities were high ranked elements bringing people to Medina.
- The overall beauty of the City was rated the highest when asked how satisfied residents were.
- Safety, schools, parks, downtown, and people were answered to shape the quality of life in Medina.



### YOUR VISION / PRINCIPLE STATEMENT:

- To improve the overall quality of life for all residents and visitors
- · Equitable, safe, sustainable
- · Walkability / mobility, green space, transportation, recreation
- Tax incentives for business
- · JEDD with Townships
- · Support schools, work & life balance
- · Promote civic events, safe small town feel
- Maintain & promote a work/life balance that attracts new business, promotes civic events, and offers green space and mobility options

#### OBJECTIVES

- Work with community organizations to support schools and public events
- · Improve safety services
- · More Christmas lights
- · Better electric aggregation program
- · Improve walkability, trail connectivity
- Offer tax incentives and collaborate with townships
- · Support city & county parks and provide indoor/outdoor
- recreation options
- Incorporate green space in new developments







This plan element encompasses how people (residents and visitors) move throughout the City. It incorporates all modes of transportation and should consider the balance of those modal types.

#### WHAT HAVE WE LEARNED:

- 67% of respondents felt that traffic is a significant challenge facing the City.
- Traffic flow and the amount of truck traffic were also highlighted as key issues.
- · The current roadway network includes a number of state routes which supports the local economy but creates mobility challenges.
- While 96% of respondents use their car most often, 72% would like to more or improved biking/walking trails in the City as the current system is not connected.

YOUR VISION / PRINCIPLE

Create a traffic management plan that will provide a

 Improving the pedestrian experience was also identified as a key objective.

more efficient traffic flow model

• Create a multi-modal transportation network that emphasizes safety, connectivity, transit options, and accessibility

Coordinate rd/st projects better with state/county

This plan element encompasses type, aesthetic, location, density, and the zoning regulations pertaining to housing in Medina.

#### WHAT HAVE WE LEARNED:

- 39% of the current land use is housing in Medina
- Housing is permitted in four different zoning classifications
- 43% of respondents felt Medina needs more moderately priced apartments. Additinally mixed-use developmen.
- When asked which type of housing residents would liked offered more, townhouses, apartments, and units above businesses were the top three.
- When identifying a housing location, cost, quality of materials, and location to open/green spaces were the most important characteristic.
- The survey indicated that the 55 and older cohort are in the most need of housing.
- 38% of surveryors stated that housing is what initially brought them to Medina.

## YOUR VISION / PRINCIPLE STATEMENT:

- · Affordable, decent & quality
- · Code enforcement
- Townhouses
- Point of sale inspections
- Aesthetic compatible redevelopment, mixed use communities
- Provide opportunity to diversify housing options, promote high
- quality development, and preserve historically significant areas Define the mix of housing options to fill the needs of Medina



#### OBJECTIVES

- Educate public on alternate routes to help relieve traffic on main roads
- · Public transit- safe, reliable, accessible
- · Sidewalk, trails, multi-use paths

· Walkability, sidewalk repair

· Revisit Foote/Reagan bypass

· Traffic calming

· Traffic lights

· Secondary N/S route

- · New exit off I-71
- Evaluate possibility of a bypass to alleviate (truck) traffic
- · Multi-use path connectivity
- Complimentary transportation modes
- · Support Medina County Transit
- Establish a commercial truck route with signs

- Incorporate mixed use zoning options and aesthetic design
- · Work with community orgs to provide workforce housing
- Identify housing opportunities that supports local economy
- More affordable, single family, owner occupied homes
- · Use land wisely
- · Preserve historic housing stock
- · Age in place



This plan element encompasses existing and future business growth/ retention for Medina. Additional items to consider are location, types, and zoning.

#### WHAT HAVE WE LEARNED:

- · Respondents felt that redeveloping existing, aging, commercial centers should be a focus for future growth.
- Examining continued partnerships via joint agreements with surrounding townships is also favorable.
- · Medina has a healthy industrial land use mix of 13%.
- . The retail mix is 8% of the current land use, however continuing to offer a diverse mix of business and products is desired.
- · Office, retail (large chain), and medical were uses identified.
- The focus areas identified were agreed to be most appropriate for future development.

#### YOUR VISION / PRINCIPLE STATEMENT

- Mixed-use development, diverse dining options
- · No more boutiques!
- · Lifestyle center (Crocker Park)
- Fieldhouse

residents

- · Tax incentive programs
- · Employment pipeline
- Support existing businesses and create programs that attract/ retain businesses
- Keep a balanced healthy mix of commercial & industrial



- · Corporate campus attraction
- · Offer tax incentives
- · Promote business incubators
- · Collaborate with education, reflect values
- Keep businesses sustainable
- Succession plans for privately held companies & businesses
- Communicate with business organizations









A community that balances future growth and development with the protection and enhancement of existing open space, historic neighborhoods, guided by a cherished small town character

#### **Objectives:**

Objective 1.1: Update codes, regulations, and plans to align with the Future Land Use Map.

Objective 1.2: Concentrate development in compact, human-scaled, walkable centers that connect to primary corridors, offer diverse uses, services, and businesses, and provide a mix of living options.

Objective 1.3: Celebrate and grow historic Downtown Medina as the cultural and entertainment hub of the city.

Objective 1.4: Continue to grow the local economy through the attraction of a variety of economic activity.

Objective 1.5: Maintain and enhance existing neighborhoods while growing a new mix of residential options that attract and serve a diverse population.







## A community that is attractive place to live, work, and play

#### **Objectives:**

Objective 2.1: Continue to plan, protect, and promote Medina as a safe community.

Objective 2.2: Maintain, enhance, and expand parks and opens spaces.

Objective 2.3: Grow community events, gatherings, and social connections throughout the city.

Objective 2.4: Continue to maintain and promote a unique community image and brand.

Objective 2.5: Promote sustainability as a core principle in the development of the city.







A community that is connected through multiple modes of transportation creating an equitable, attractive, and economically resilient community.

#### **Objectives:**

Objective 3.1: Promote alternate modes of transportation.

Objective 3.2: Implement strategies to reduce congestion and improve the quality of main corridors and intersections.

Objective 3.3: Ensure new developments are connected into the transportation network.

Objective 3.4: Improve the connectivity and walkability of Medina.

Objective 3.5: Continue to support the efforts of Medina County Public Transit in improving public transit options in the City of Medina.







A community that offers diverse housing options for Medina residents while promoting high quality development and preserving historically significant areas.

#### **Objectives:**

Objective 4.1: Promote a diverse mix of housing options.

Objective 4.2: Target higher density residential development in the plans focus areas and urban corridor land use category.

Objective 4.3: Strengthen existing single-family neighborhoods and historic districts.





# ECONOMIC DEVELOPMENT & STABILIZATION

#### **Vision Statement:**

A community with a diverse local economy and balance of commercial and industrial land uses that attracts and retains businesses.

#### **Objectives:**

Objective 5.1: Promote new small and adaptable office environments that support the evolving work place environment and growth of small businesses.

Objective 5.2: Continue to build and implement a wide variety of economic tools and strategies.

Objective 5.3: Promote the adaptive re-use of aging commercial and industrial centers.

Objective 5.4: Grow new economic opportunities in underutilized area of the City.

Objective 5.5: Maintain and support new infrastructure investments that support existing and grow new economic activities.

Objective 5.6: Implement initiatives that maintain and grow Medina as a digitally connected and advanced City

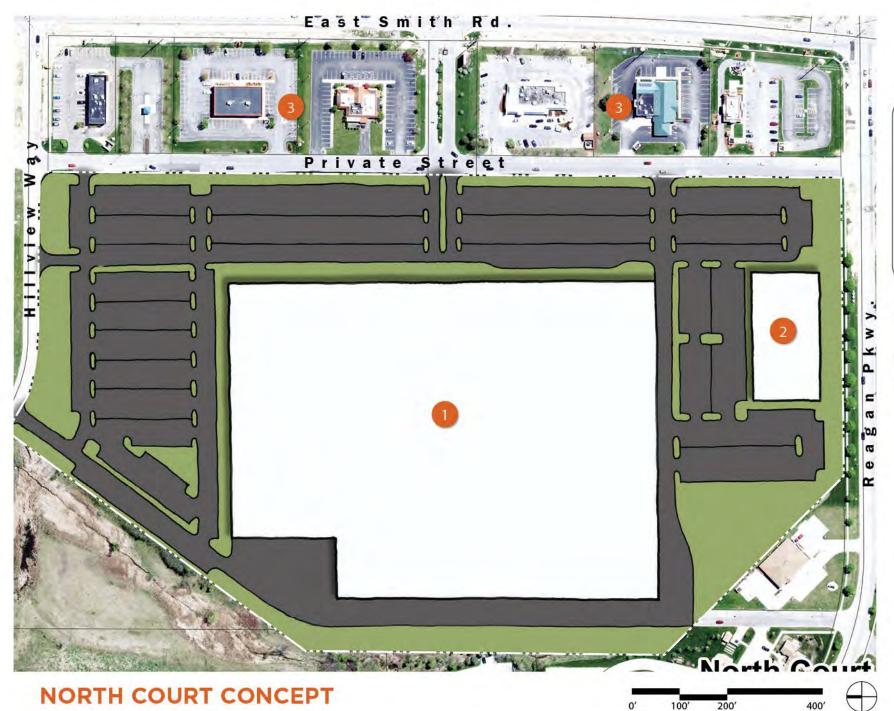




## Draft Comprehensive Plan Elements

Focus Area Concepts







Multisport Fieldhouse

(2 story massing)

Medical Office (2 story)

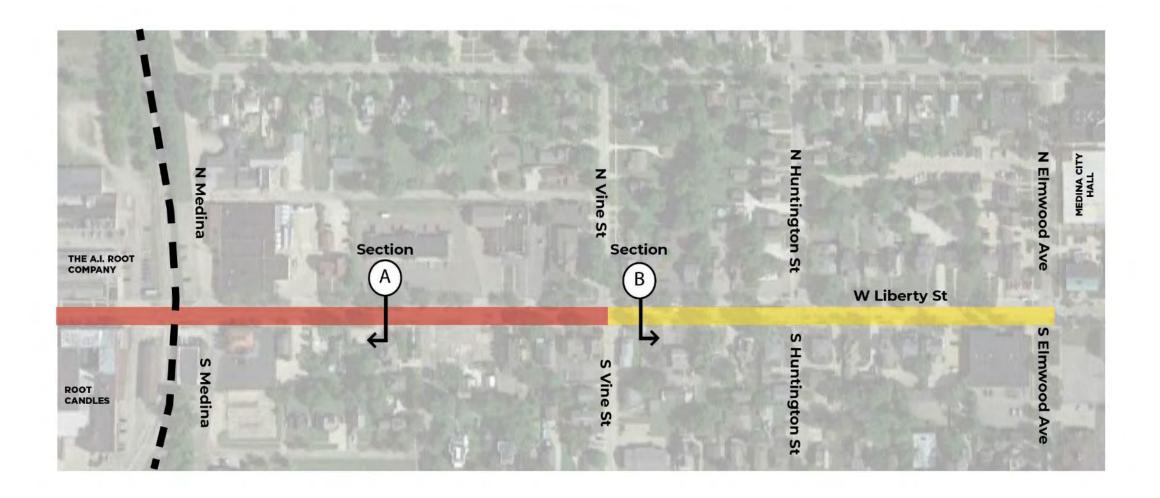
Existing Outparcels

#### **DEVELOPMENT DATA**

Sports Facility:  $\pm$  560,000 sq.ft. Medical Office:  $\pm$  37,000 sq.ft.









- - RAILROAD





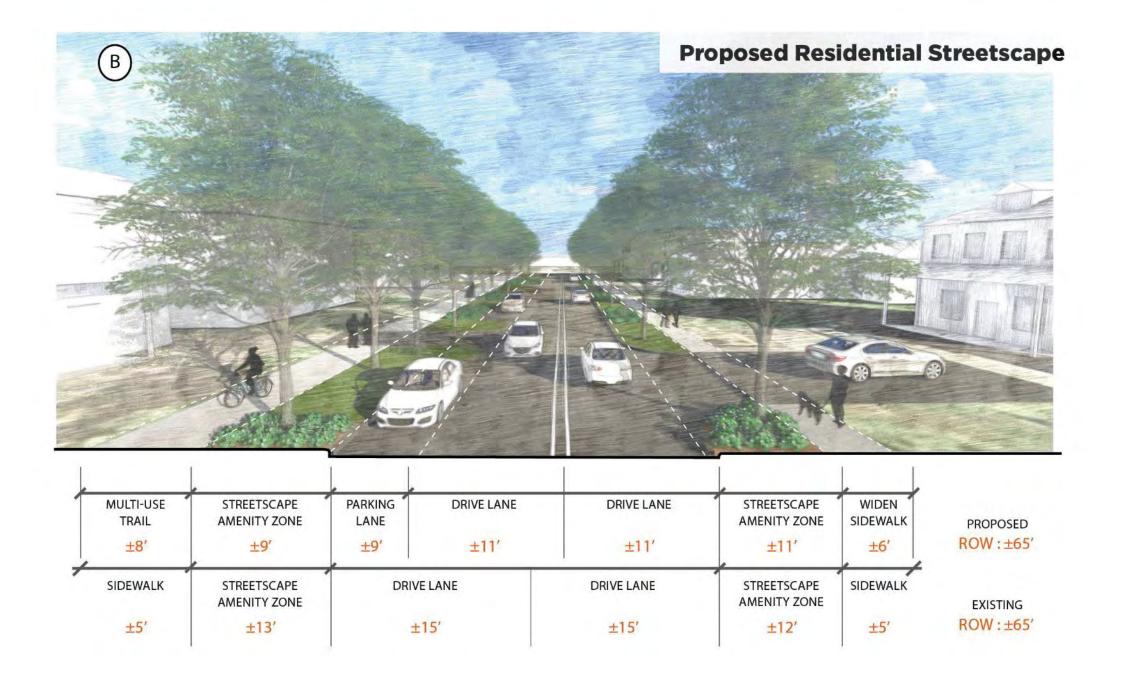
±5'

±13'

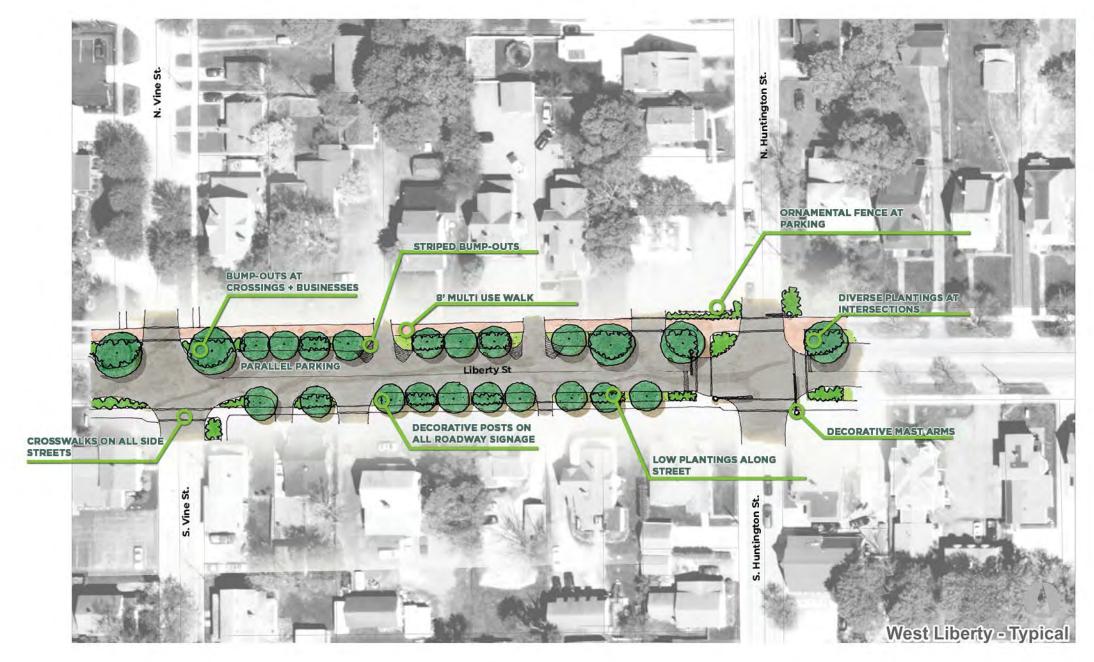
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±12'

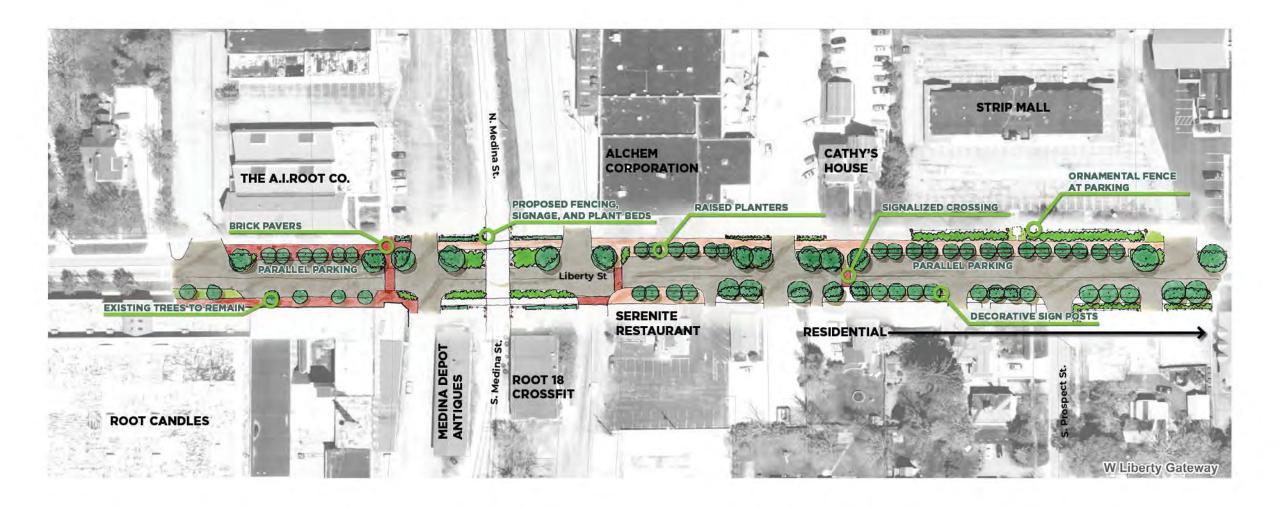






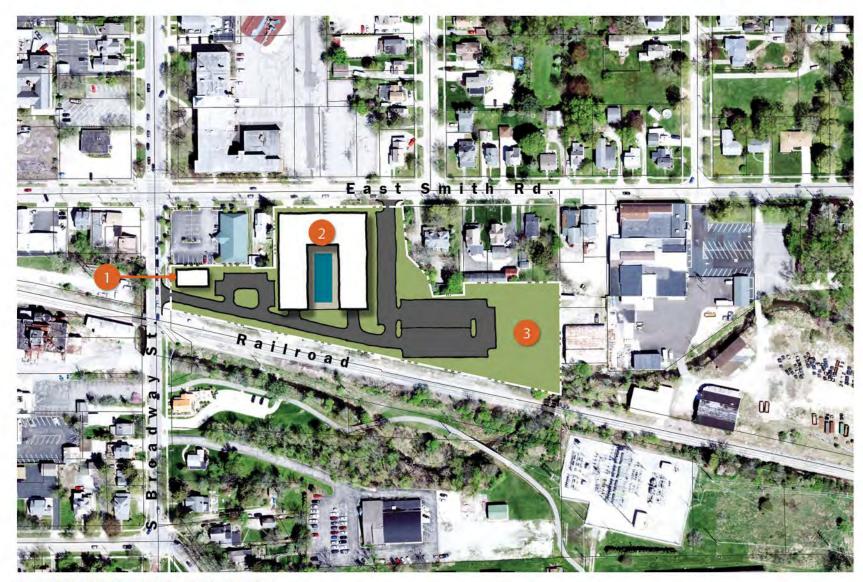












Commercial (1 story)

Residential: Flats (4 story)

Podium Parking

3 Floors Residential

Open Space

#### **DEVELOPMENT DATA**

Commercial: ± 2,800 sq.ft.

Residential Flats: ± 92 du.

Parking Required: 217 spaces

Parking Provided: 217 spaces

**EAST SMITH CONCEPT** 



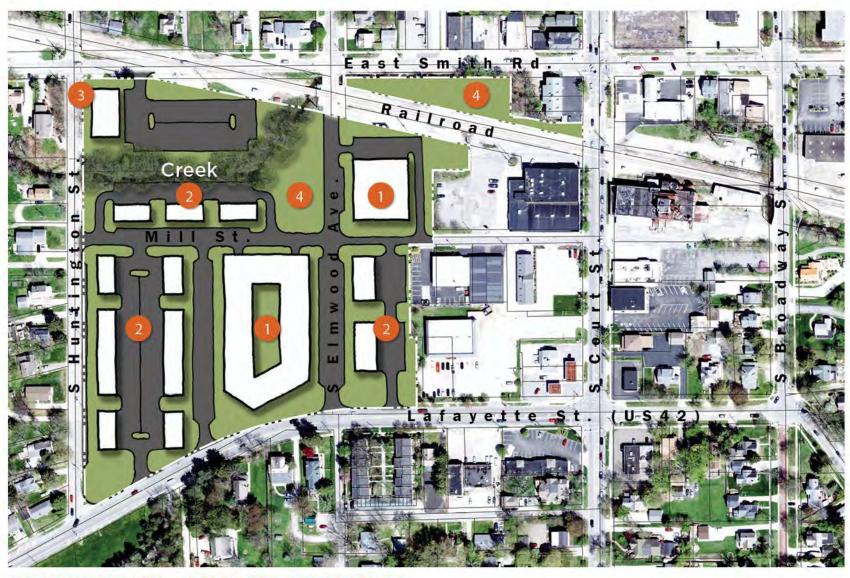












Residential: Flats (4 story)

Podium Parking

3 Floors Residential

Townhomes (3 story)

Commercial (1 story)

Park

#### **DEVELOPMENT DATA**

Commercial:  $\pm$  6,000 sq.ft.

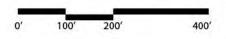
Residential Flats:  $\pm$  168 du.

Residential Townhomes:  $\pm$  71 du.

Parking Required:  $\pm$  542 spaces

Parking Provided:  $\pm$  562 spaces

**SOUTHTOWN - LIMITED CONCEPT** 















Residential: Flats (4 story)

Podium Parking

3 Floors Residential

- Townhomes (3 story)
- Commercial (1-2 story)
- Park
- Mixed Use (3 Story)

  1st Floor Commercial

  2nd, 3rd Floor Residential Flats
- Trail Connector

#### **DEVELOPMENT DATA**

Commercial:  $\pm$  31,500 sq.ft.
Residential Flats:  $\pm$  190 du.
Residential Townhomes:  $\pm$  74 du.
Parking Required: 659 spaces
Parking Provided: 845 spaces

**SOUTHTOWN - EXPANDED CONCEPT** 



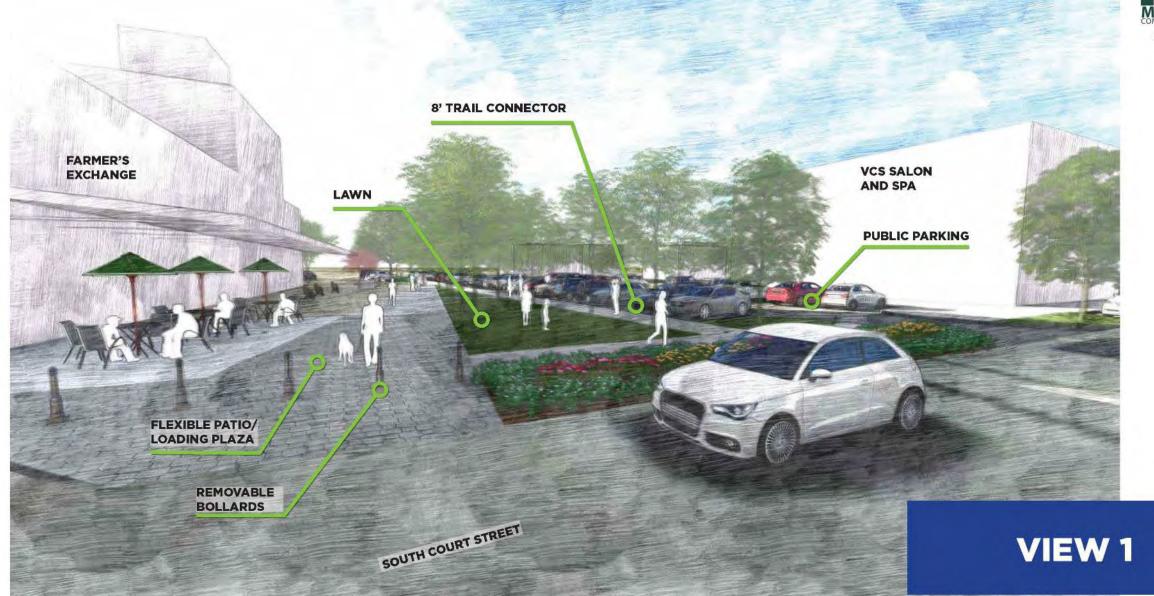








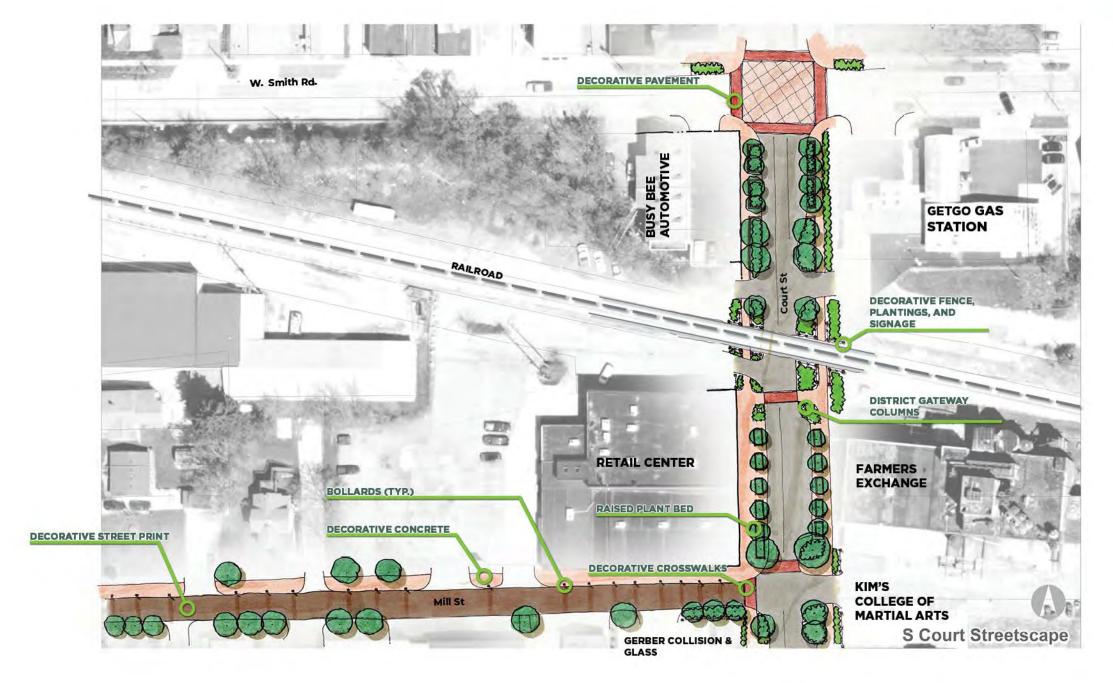
























## **Group Exercise**

Directions: In your table groups, you will rotate between 3 stations (see below). You will use a combination of dots, post-it notes, and markers to give your us your feedback and comments.

Station 1 – Future Land Use Map, N. Court Focus Area Concepts, and W. Liberty Corridor Focus Area Concepts

Station 2 – Future Mobility Map, E. Smith Focus Area Concept, and South Downtown Focus Area Concept

Station 3 – Planning Principles Framework







## **Next Steps**

- **►**Updates and Revisions
  - ➤ Principles, objectives, and strategies
  - ➤ Proposed future land use map and active transportation map
  - > Focus area concepts
- ➤ Community Engagement Round 2
  - ► Virtual Open House & Office Hour TBD
  - ➤ Community Survey 2
- ➤Our next steering committee meeting will take place on February 24<sup>th</sup> at 5pm in Medina City Hall.

